

University of Kentucky
Institutional Research (7-1633)
Undergraduate Alumni Survey - Graduated in 1998-1999 Academic Year
Results for the College of Communications and Information Studies

Rate the Following Aspects of the University:	Number of Responses	Percentage of Responses				Mean	StDev
		Poor	Fair	Good	Excellent		
Question							
1a Univ-Quality of instruction by fac	64	.	17.19	65.63	17.19	3.00	0.59
1b Univ-Quality of instruction by TAs	63	3.17	34.92	52.38	9.52	2.68	0.69
1c Univ-Indiv attention from instructors	63	14.29	46.03	31.75	7.94	2.33	0.82
1d Univ-Qual curr in providing job skills	62	8.06	38.71	45.16	8.06	2.53	0.76
1e Univ-Availability of needed course	64	3.13	12.50	50.00	34.38	3.16	0.76
1f Univ-Meet demands of current position	60	3.33	25.00	58.33	13.33	2.82	0.70
1g Univ-Prepare for continue education	60	.	21.67	65.00	13.33	2.92	0.59

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Rate the Following Aspects of Your Major:	Number of Responses	Percentage of Responses				Mean	StDev
		Poor	Fair	Good	Excellent		
Question							
1a Major-Quality of instruction by fac	64	.	3.13	37.50	59.38	3.56	0.56
1b Major-Quality of instruction by TAs	61	3.28	13.11	63.93	19.67	3.00	0.68
1c Major-Indiv attention from instrctors	63	3.17	7.94	46.03	42.86	3.29	0.75
1d Major-Qual curr in providing job skill	64	4.69	26.56	40.63	28.13	2.92	0.86
1e Major-Availability of needed courses	64	6.25	10.94	35.94	46.88	3.23	0.89
1f Major-Meet demands of current position	61	8.20	11.48	55.74	24.59	2.97	0.84
1g Major-Prepare for continue education	60	3.33	18.33	60.00	18.33	2.93	0.71

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Your Opinion of the Following Statement:	Number of Responses	Percentage of Responses				Mean	StDev
		Strongly Disagree	Disagree	Agree	Strongly Agree		
Question							
2a Major-Dept. characterized by respect	66	.	4.55	59.09	36.36	3.32	0.56
2b Major-Dept. helped for emp/con. study	66	16.67	33.33	39.39	10.61	2.44	0.90

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3. Would you enroll at UK if start again				
QA03	Frequency	Percent	Cumulative Frequency	Cumulative Percent
Definitely Not	2	3.08	2	3.08
Probably Not	9	13.85	11	16.92
Probably Yes	29	44.62	40	61.54
Definitely Yes	25	38.46	65	100.00

Frequency Missing = 1

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Indicate Your Perception of the Academic Atmosphere for Minorities:	Number of Responses	Percentage of Responses				Mean	StDev
		Very Discriminatory	Discriminatory	Supportive	Very Supportive		
Question							
4a Academic Climate - Women	64	.	3.13	68.75	28.13	3.25	0.50
4b Academic Climate - Men	63	.	1.59	53.97	44.44	3.43	0.53
4c Academic Climate - African Americans	61	.	4.92	72.13	22.95	3.18	0.50
4d Academic Climate - Other Minorities	62	.	8.06	67.74	24.19	3.16	0.55
4e Academic Climate-International students	62	.	9.68	56.45	33.87	3.24	0.62
4f Academic Climate - Disabled students	59	1.69	16.95	61.02	20.34	3.00	0.67
4g Academic Climate-Gay/Lesbian students	60	.	15.00	63.33	21.67	3.07	0.61

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Indicate Your Perception of the Social Atmosphere for Minorities:	Number of Responses	Percentage of Responses				Mean	StDev
		Very Discriminatory	Discriminatory	Supportive	Very Supportive		
Question							
4a Social Climate - Women	64	.	4.69	65.63	29.69	3.25	0.53
4b Social Climate - Men	63	.	.	53.97	46.03	3.46	0.50
4c Social Climate - African Americans	63	3.17	14.29	65.08	17.46	2.97	0.67
4d Social Climate - Other Minorities	64	4.69	12.50	65.63	17.19	2.95	0.70
4e Social Climate-International students	63	3.17	23.81	49.21	23.81	2.94	0.78
4f Social Climate - Disabled students	61	4.92	32.79	45.90	16.39	2.74	0.79
4g Social Climate-Gay/Lesbian students	61	8.20	27.87	47.54	16.39	2.72	0.84

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5. What is your employment satatus				
QC05	Frequency	Percent	Cumulative Frequency	Cumulative Percent
Employed full-time (35 or more hrs/wk)	58	87.88	58	87.88
Employed part-time (less than 35 hrs/wk)	4	6.06	62	93.94
Not employed but seeking employment	2	3.03	64	96.97
Not employed & not seeking employment	2	3.03	66	100.00

6. Relationship of your job to major				
QC06	Frequency	Percent	Cumulative Frequency	Cumulative Percent
My current position is directly related to major.	20	31.75	20	31.75
My current position is somewhat related to major.	29	46.03	49	77.78
My current position is not related to my major.	14	22.22	63	100.00

Frequency Missing = 3

7. How long to find position related to major				
QC07	Frequency	Percent	Cumulative Frequency	Cumulative Percent
Held job while attending UK	3	4.84	3	4.84
Secured job prior to graduation	18	29.03	21	33.87
Less than 30 days	8	12.90	29	46.77
One to three months	11	17.74	40	64.52
Four to six months	8	12.90	48	77.42
Seven months to one year	3	4.84	51	82.26
Have not found a position related to my major	11	17.74	62	100.00

Frequency Missing = 4

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8. Reason for not working in major				
QC08	Frequency	Percent	Cumulative Frequency	Cumulative Percent
I found a more desirable position in another field	8	32.00	8	32.00
I was unable to find a position related to my major	5	20.00	13	52.00
I have not seriously looked for positions related to my major	8	32.00	21	84.00
Other reasons	4	16.00	25	100.00

Frequency Missing = 41

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9. Current job title				
jobname	Frequency	Percent	Cumulative Frequency	Cumulative Percent
ACCOUNT EXECUTIVE	2	3.33	2	3.33
ACCOUNT EXECUTIVE IN TELECOMM	1	1.67	3	5.00
ACCOUNT EXECUTIVE, ADVERTISING AGENCY	1	1.67	4	6.67
ACCOUNT MANAGER	1	1.67	5	8.33
ACCOUNT PLANNER	1	1.67	6	10.00
ACCOUNT REPRESENTATIVE (SALES)	1	1.67	7	11.67
ACCOUNTS PAYABLE CLERK	1	1.67	8	13.33
ADMINISTRATIVE SPECIALIST 3	1	1.67	9	15.00
ADVERTISING TRAFFIC COORDINATOR	1	1.67	10	16.67
ART DIRECTOR	1	1.67	11	18.33
ASSISTANT ACCOUNT MANAGER-PUBLIC RELATION	1	1.67	12	20.00
Account Executive - Advertising	1	1.67	13	21.67
COMMUNICATIONS COORDINATOR	2	3.33	15	25.00
CONFERENCE COORDINATOR	1	1.67	16	26.67
CREATIVE MANAGER	1	1.67	17	28.33
CUSTOMER SERVICE-INTERNET COMPANY	1	1.67	18	30.00
DIRECTOR OF SALES	1	1.67	19	31.67
DIRECTOR OF WEB DEVELOPMENT	1	1.67	20	33.33
EXECUTIVE ASSISTANT	1	1.67	21	35.00
EXECUTIVE OFFICER OF A COMBAT ENGINEER CO	1	1.67	22	36.67
FIELD ACCOUNT MANAGER	1	1.67	23	38.33
GRAPHIC DESIGNER	2	3.33	25	41.67
LAW CLERK-3 YR LAW STUDENT	1	1.67	26	43.33
MARKETING COORDINATOR	1	1.67	27	45.00
MARKETING MANAGER	1	1.67	28	46.67
MARKETING REP.	1	1.67	29	48.33
MARKETING/PUBLIC RELATIONS ASSISTANT	1	1.67	30	50.00
MARKETING/SALES REP	1	1.67	31	51.67
MEDIA BUYER/PLANNER	1	1.67	32	53.33
MORTGAGE BANKER	1	1.67	33	55.00
NETWORK ANALYST	1	1.67	34	56.67

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9. Current job title				
jobname	Frequency	Percent	Cumulative Frequency	Cumulative Percent
NEWSPAPER REPORTER	1	1.67	35	58.33
PHARMACY TECH/CASHIER	1	1.67	36	60.00
PHARMECUTICAL REPRESENTATIVE	1	1.67	37	61.67
PROGRAM ASSISTANT	1	1.67	38	63.33
PUBLIC RELATIONS DIRECTOR	1	1.67	39	65.00
PUBLIC RELATIONS SPECIALIST	1	1.67	40	66.67
PURCHASING/UK MBA STUDENT	1	1.67	41	68.33
RADIO PRODUCER	1	1.67	42	70.00
RELATIONSHIP MANAGER	1	1.67	43	71.67
REPORTER	2	3.33	45	75.00
RESEARCH & CLIENT SERVICES AT A THOROUGHBR	1	1.67	46	76.67
RESEARCH ANALYST	1	1.67	47	78.33
Representative	1	1.67	48	80.00
SALES AND MARKETING DIRECTOR/SPECIALIST	1	1.67	49	81.67
SALES MANAGER	1	1.67	50	83.33
Sales	1	1.67	51	85.00
Sales Representative	1	1.67	52	86.67
TEACHER/VIDEOGRAPHER	1	1.67	53	88.33
TELECOMMUNICATIONS CUSTOMER CARE REPRES	1	1.67	54	90.00
TELEVISION PRODUCTION SPECIALIST	1	1.67	55	91.67
TRAFFIC MANAGER	1	1.67	56	93.33
TV NEWS REPORTER-GOING BACK TO LAW SCHOOL	1	1.67	57	95.00
WEATHERCASTER/REPORTER	1	1.67	58	96.67
WEB DESIGNER/DEVELOPER	1	1.67	59	98.33
WEB EDITOR	1	1.67	60	100.00

Frequency Missing = 6

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10. Annual income for current full-time job				
QC10	Frequency	Percent	Cumulative Frequency	Cumulative Percent
\$0-15,000	3	4.84	3	4.84
\$15,001-20,000	4	6.45	7	11.29
\$20,001-25,000	9	14.52	16	25.81
\$25,001-30,000	17	27.42	33	53.23
\$30,001-40,000	15	24.19	48	77.42
\$40,001-60,000	7	11.29	55	88.71
Over \$60,000	5	8.06	60	96.77
Not employed full-time	2	3.23	62	100.00

Frequency Missing = 4

11. Environment of employer				
QC11	Frequency	Percent	Cumulative Frequency	Cumulative Percent
Business	36	57.14	36	57.14
Industry or manufacturing	4	6.35	40	63.49
School or university	4	6.35	44	69.84
Government or non-profit organization	9	14.29	53	84.13
Health care system	4	6.35	57	90.48
Self-employed	1	1.59	58	92.06
Other	5	7.94	63	100.00

Frequency Missing = 3

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12. University Name				
QD12N	Frequency	Percent	Cumulative Frequency	Cumulative Percent
EASTERN KY UNIVERSITY	1	14.29	1	14.29
FLORIDA STATE UNIVERSITY	1	14.29	2	28.57
FORDHAM UNIVERSITY	1	14.29	3	42.86
KENTUCKY,UNIVERSITY OF	4	57.14	7	100.00

Frequency Missing = 1

13-1. Research or graduate assistantships				
QD131	Frequency	Percent	Cumulative Frequency	Cumulative Percent
No	7	87.50	7	87.50
Yes	1	12.50	8	100.00

13-2. Teaching assistantship				
QD132	Frequency	Percent	Cumulative Frequency	Cumulative Percent
No	8	100.00	8	100.00

13-3. Fellowships				
QD133	Frequency	Percent	Cumulative Frequency	Cumulative Percent
No	8	100.00	8	100.00

13-4. Loans				
QD134	Frequency	Percent	Cumulative Frequency	Cumulative Percent
No	4	50.00	4	50.00
Yes	4	50.00	8	100.00

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13-5. Grants				
QD135	Frequency	Percent	Cumulative Frequency	Cumulative Percent
No	8	100.00	8	100.00

13-6. Personal earnings or savings				
QD136	Frequency	Percent	Cumulative Frequency	Cumulative Percent
No	3	37.50	3	37.50
Yes	5	62.50	8	100.00

13-7. Other				
QD137	Frequency	Percent	Cumulative Frequency	Cumulative Percent
No	6	75.00	6	75.00
Yes	2	25.00	8	100.00

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14. Currently enrolled at a College/Institute				
QD14	Frequency	Percent	Cumulative Frequency	Cumulative Percent
Yes	9	100.00	9	100.00

15. Current status at new institution				
QD15	Frequency	Percent	Cumulative Frequency	Cumulative Percent
Full-time student	6	66.67	6	66.67
Part-time student	3	33.33	9	100.00

16. Major/program you are currently pursuing					
	QD16	Frequency	Percent	Cumulative Frequency	Cumulative Percent
	Business Administration/Management - 520101	2	22.22	2	22.22
	Education, General - 130101	1	11.11	3	33.33
	Law - 220101	3	33.33	6	66.67
	Public Administration - 440401	1	11.11	7	77.78
	Diplomacy and International Commerce - 459999	2	22.22	9	100.00

17. Highest degree obtained or pursuing					
	QD17	Frequency	Percent	Cumulative Frequency	Cumulative Percent
	Masters degree or Educational Specialist	5	55.56	5	55.56
	Law Degree	3	33.33	8	88.89
	Other graduate degree	1	11.11	9	100.00

18a. Contributed money or time to a charitable				
QE181	Frequency	Percent	Cumulative Frequency	Cumulative Percent
Once	3	33.33	3	33.33
2-3 times	6	66.67	9	100.00

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18b. Gone to meetings of civic org.				
QE182	Frequency	Percent	Cumulative Frequency	Cumulative Percent
Not at all	3	33.33	3	33.33
Once	2	22.22	5	55.56
2-3 times	2	22.22	7	77.78
4+ times	2	22.22	9	100.00

18c. Gone to a play				
QE183	Frequency	Percent	Cumulative Frequency	Cumulative Percent
Not at all	3	33.33	3	33.33
Once	3	33.33	6	66.67
2-3 times	1	11.11	7	77.78
4+ times	2	22.22	9	100.00

18d. Read a book for pleasure				
QE184	Frequency	Percent	Cumulative Frequency	Cumulative Percent
Once	2	22.22	2	22.22
2-3 times	4	44.44	6	66.67
4+ times	3	33.33	9	100.00

18e. Used a library or its services				
QE185	Frequency	Percent	Cumulative Frequency	Cumulative Percent
Not at all	2	22.22	2	22.22
Once	1	11.11	3	33.33
2-3 times	1	11.11	4	44.44
4+ times	5	55.56	9	100.00

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18f. Gone to a museum or art gallery				
QE186	Frequency	Percent	Cumulative Frequency	Cumulative Percent
Not at all	1	11.11	1	11.11
Once	3	33.33	4	44.44
2-3 times	4	44.44	8	88.89
4+ times	1	11.11	9	100.00

18g. Gone to a classical music concert				
QE187	Frequency	Percent	Cumulative Frequency	Cumulative Percent
Not at all	7	77.78	7	77.78
Once	1	11.11	8	88.89
2-3 times	1	11.11	9	100.00

18h. Gone to a popular music				
QE188	Frequency	Percent	Cumulative Frequency	Cumulative Percent
Not at all	4	44.44	4	44.44
Once	2	22.22	6	66.67
2-3 times	1	11.11	7	77.78
4+ times	2	22.22	9	100.00

19. Register for vote in election				
QE191	Frequency	Percent	Cumulative Frequency	Cumulative Percent
Yes, registered and voted	8	88.89	8	88.89
No, not registered but eligible	1	11.11	9	100.00

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UK College				
COLL	Frequency	Percent	Cumulative Frequency	Cumulative Percent
CO	66	100.00	66	100.00

UK Major					
MAJOR	Frequency	Percent	Cumulative Frequency	Cumulative Percent	
Communication - 090101	18	27.27	18	27.27	
Integrated Strategic Communication - 090201	21	31.82	39	59.09	
Journalism - General Editorial - 090401	23	34.85	62	93.94	
Telecommunications - 090701	4	6.06	66	100.00	