

## Institutional Research (7-4110)

## Undergraduate Alumni Survey - Graduated in 2004-2005 Academic Year

## Results for the College of Communication

| 1. Rate the quality of each of the following aspects of the UNIVERSITY: | Number of Responses | Percent of Responses |       |       |           | Mean | StDev |
|---|---------------------|----------------------|-------|-------|-----------|------|-------|
|   |                     | Poor                 | Fair  | Good  | Excellent |      |       |
| <b>Question</b>   |                     |                      |       |       |           |      |       |
| <b>a. Faculty instruction</b>   | 71                  | 1.41                 | 9.86  | 77.46 | 11.27     | 2.99 | 0.52  |
| <b>b. TA instruction</b>  | 69                  | 1.45                 | 52.17 | 40.58 | 5.80      | 2.51 | 0.63  |
| <b>c. Individual attention</b>  | 70                  | 10.00                | 45.71 | 35.71 | 8.57      | 2.43 | 0.79  |
| <b>d. Curriculum for providing job related skills and knowledge</b>     | 71                  | 5.63                 | 49.30 | 38.03 | 7.04      | 2.46 | 0.71  |
| <b>e. Availability of courses needed to complete degree on time</b>     | 71                  | 11.27                | 14.08 | 52.11 | 22.54     | 2.86 | 0.90  |
| <b>f. Preparation to meet demands of my job</b>                         | 70                  | 5.71                 | 38.57 | 51.43 | 4.29      | 2.54 | 0.67  |
| <b>g. Curriculum in preparing for further education</b>                 | 69                  | 5.80                 | 21.74 | 63.77 | 8.70      | 2.75 | 0.69  |

## Institutional Research (7-4110)

## Undergraduate Alumni Survey - Graduated in 2004-2005 Academic Year

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| 1. Rate the quality of each of the following aspects of your MAJOR: | Number of Responses | Percent of Responses |       |       |           | Mean | StDev |
|---|---------------------|----------------------|-------|-------|-----------|------|-------|
|   |                     | Poor                 | Fair  | Good  | Excellent |      |       |
| <b>Question</b>   |                     |                      |       |       |           |      |       |
| <b>a. Faculty instruction</b>                                       | 68                  | .                    | 1.47  | 41.18 | 57.35     | 3.56 | 0.53  |
| <b>b. TA instruction</b>  | 63                  | 3.17                 | 25.40 | 57.14 | 14.29     | 2.83 | 0.71  |
| <b>c. Individual attention</b>                                      | 67                  | 1.49                 | 11.94 | 44.78 | 41.79     | 3.27 | 0.73  |
| <b>d. Curriculum for providing job related skills and knowledge</b> | 67                  | 4.48                 | 19.40 | 52.24 | 23.88     | 2.96 | 0.79  |
| <b>e. Availability of courses needed to complete degree on time</b> | 68                  | 10.29                | 17.65 | 42.65 | 29.41     | 2.91 | 0.94  |
| <b>f. Preparation to meet demands of my job</b>                     | 68                  | .                    | 33.82 | 48.53 | 17.65     | 2.84 | 0.70  |
| <b>g. Curriculum in preparing for further education</b>             | 65                  | 3.08                 | 18.46 | 58.46 | 20.00     | 2.95 | 0.72  |

Institutional Research (7-4110)

Undergraduate Alumni Survey - Graduated in 2004-2005 Academic Year

Results for the College of Communication

| 2. Your opinion of the following statements:  | Number of Responses | Percent of Responses |          |       |                | Mean | StDev |
|---|---------------------|----------------------|----------|-------|----------------|------|-------|
|   |                     | Strongly disagree    | Disagree | Agree | Strongly agree |      |       |
| Question  |                     |                      |          |       |                |      |       |
| a. Mutual respect between students and professors                                   | 72                  | .                    | 5.56     | 73.61 | 20.83          | 3.15 | 0.49  |
| b. The department helped me find appropriate employment or pursue further education | 69                  | 20.29                | 33.33    | 37.68 | 8.70           | 2.35 | 0.90  |

*The FREQ Procedure*

| <b>3.If you could start college again, would you enroll at UK?</b> |                  |                |                             |                           |
|--|------------------|----------------|-----------------------------|---------------------------|
| <b>Q03</b>   | <b>Frequency</b> | <b>Percent</b> | <b>Cumulative Frequency</b> | <b>Cumulative Percent</b> |
| <b>Definitely not</b>  | 2                | 2.78           | 2                           | 2.78                      |
| <b>Probably not</b>  | 7                | 9.72           | 9                           | 12.50                     |
| <b>Probably yes</b>  | 33               | 45.83          | 42                          | 58.33                     |
| <b>Definitely yes</b>  | 30               | 41.67          | 72                          | 100.00                    |

## Institutional Research (7-4110)

## Undergraduate Alumni Survey - Graduated in 2004-2005 Academic Year

## Results for the College of Communication

| 4. Indicate your perception of the ACADEMIC CLIMATE for each of the student groups: | Number of Responses | Percent of Responses |            |                 | Mean | StDev |
|---|---------------------|----------------------|------------|-----------------|------|-------|
|   |                     | Discriminatory       | Supportive | Very supportive |      |       |
| Question  |                     |                      |            |                 |      |       |
| a. Women  | 69                  | 1.45                 | 57.97      | 40.58           | 3.39 | 0.52  |
| b. Men  | 69                  | 1.45                 | 53.62      | 44.93           | 3.43 | 0.53  |
| c. African Americans  | 68                  | 7.35                 | 55.88      | 36.76           | 3.29 | 0.60  |
| d. Disabled students  | 68                  | 4.41                 | 60.29      | 35.29           | 3.31 | 0.55  |
| e. Gays/Lesbians  | 64                  | 4.69                 | 68.75      | 26.56           | 3.22 | 0.52  |
| f. International students   | 67                  | 5.97                 | 56.72      | 37.31           | 3.31 | 0.58  |

***Undergraduate Alumni Survey - Graduated in 2004-2005 Academic Year  
Results for the College of Communication***

| 4.Indicate your perception of the SOCIAL CLIMATE for each of the student groups: | Number of Responses | Percent of Responses |                |            |                 | Mean | StDev |
|--|---------------------|----------------------|----------------|------------|-----------------|------|-------|
|  |                     | Very discriminatory  | Discriminatory | Supportive | Very supportive |      |       |
| <b>Question</b>  |                     |                      |                |            |                 |      |       |
| <b>a. Women</b>  | 70                  | .                    | 5.71           | 52.86      | 41.43           | 3.36 | 0.59  |
| <b>b. Men</b>  | 70                  | .                    | .              | 54.29      | 45.71           | 3.46 | 0.50  |
| <b>c. African Americans</b>  | 69                  | 1.45                 | 5.80           | 62.32      | 30.43           | 3.22 | 0.62  |
| <b>d. Disabled students</b>  | 68                  | 1.47                 | 14.71          | 63.24      | 20.59           | 3.03 | 0.65  |
| <b>e. Gays/Lesbians</b>  | 65                  | .                    | 18.46          | 66.15      | 15.38           | 2.97 | 0.59  |
| <b>f. International students</b>   | 66                  | 1.52                 | 21.21          | 57.58      | 19.70           | 2.95 | 0.69  |

## Institutional Research (7-4110)

## Undergraduate Alumni Survey - Graduated in 2004-2005 Academic Year

## Results for the College of Communication

The *FREQ* Procedure

| 5.What is your employment status?        |           |         |                      |                    |
|--|-----------|---------|----------------------|--------------------|
| Q05                                      | Frequency | Percent | Cumulative Frequency | Cumulative Percent |
| Employed full-time (35 or more hrs/wk)   | 62        | 86.11   | 62                   | 86.11              |
| Employed part-time (less than 35 hrs/wk) | 8         | 11.11   | 70                   | 97.22              |
| Unemployed, currently seeking employment | 1         | 1.39    | 71                   | 98.61              |
| Unemployed, not seeking employment       | 1         | 1.39    | 72                   | 100.00             |

*Institutional Research (7-4110)*

*Undergraduate Alumni Survey - Graduated in 2004-2005 Academic Year*

*Results for the College of Communication*

*The FREQ Procedure*

| <b>6.To what extent is your current position related to your major?</b> |                  |                |                             |                           |
|---|------------------|----------------|-----------------------------|---------------------------|
| <b>Q06</b>  | <b>Frequency</b> | <b>Percent</b> | <b>Cumulative Frequency</b> | <b>Cumulative Percent</b> |
| <b>It is directly related to my major</b>                               | 23               | 32.86          | 23                          | 32.86                     |
| <b>It is somewhat related to my major</b>                               | 21               | 30.00          | 44                          | 62.86                     |
| <b>It is not related to my major</b>                                    | 26               | 37.14          | 70                          | 100.00                    |

## Institutional Research (7-4110)

## Undergraduate Alumni Survey - Graduated in 2004-2005 Academic Year

## Results for the College of Communication

The *FREQ* Procedure

| 7.If your current position is not related to your major, which statement best describes your situation. |           |         |                      |                    |
|---|-----------|---------|----------------------|--------------------|
| Q07   | Frequency | Percent | Cumulative Frequency | Cumulative Percent |
| I found a more desirable position in another field  | 8         | 30.77   | 8                    | 30.77              |
| I was unable to find a position related to my major   | 13        | 50.00   | 21                   | 80.77              |
| I have not seriously looked for positions related to my major   | 2         | 7.69    | 23                   | 88.46              |
| Other   | 3         | 11.54   | 26                   | 100.00             |

## Institutional Research (7-4110)

## Undergraduate Alumni Survey - Graduated in 2004-2005 Academic Year

## Results for the College of Communication

The *FREQ* Procedure

| 8.How long did it take you to find a position related to your major? |           |         |                      |                    |
|--|-----------|---------|----------------------|--------------------|
| Q08  | Frequency | Percent | Cumulative Frequency | Cumulative Percent |
| Have not found a position related to my major                        | 21        | 30.00   | 21                   | 30.00              |
| Held job while attending UK  | 3         | 4.29    | 24                   | 34.29              |
| Secured job prior to graduation                                      | 5         | 7.14    | 29                   | 41.43              |
| Less than 30 days  | 7         | 10.00   | 36                   | 51.43              |
| One to three months  | 18        | 25.71   | 54                   | 77.14              |
| Four to six months   | 8         | 11.43   | 62                   | 88.57              |
| Seven months to one year   | 3         | 4.29    | 65                   | 92.86              |
| More than a year   | 3         | 4.29    | 68                   | 97.14              |
| No response  | 2         | 2.86    | 70                   | 100.00             |

## Institutional Research (7-4110)

## Undergraduate Alumni Survey - Graduated in 2004-2005 Academic Year

## Results for the College of Communication

The *FREQ* Procedure

| 9.What is your annual income for your current full-time job? |           |         |                      |                    |
|--|-----------|---------|----------------------|--------------------|
| Q09  | Frequency | Percent | Cumulative Frequency | Cumulative Percent |
| \$20,000 or below  | 3         | 4.84    | 3                    | 4.84               |
| \$20,001-25,000  | 11        | 17.74   | 14                   | 22.58              |
| \$25,001-30,000  | 7         | 11.29   | 21                   | 33.87              |
| \$30,001-35,000  | 8         | 12.90   | 29                   | 46.77              |
| \$35,001-40,000  | 13        | 20.97   | 42                   | 67.74              |
| \$40,001-45,000  | 2         | 3.23    | 44                   | 70.97              |
| \$45,001-50,000  | 8         | 12.90   | 52                   | 83.87              |
| \$50,001-55,000  | 2         | 3.23    | 54                   | 87.10              |
| More than \$55,000   | 6         | 9.68    | 60                   | 96.77              |
| No response  | 2         | 3.23    | 62                   | 100.00             |

## Institutional Research (7-4110)

## Undergraduate Alumni Survey - Graduated in 2004-2005 Academic Year

## Results for the College of Communication

The *FREQ* Procedure

| <b>10.How would you best describe the environment where you are employed?</b> |                  |                |                                 |                               |
|---|------------------|----------------|---------------------------------|-------------------------------|
| <b>Q10</b>  | <b>Frequency</b> | <b>Percent</b> | <b>Cumulative<br/>Frequency</b> | <b>Cumulative<br/>Percent</b> |
| <b>Business</b>   | 37               | 52.86          | 37                              | 52.86                         |
| <b>Industry or manufacturing</b>  | 3                | 4.29           | 40                              | 57.14                         |
| <b>School or college</b>  | 8                | 11.43          | 48                              | 68.57                         |
| <b>Health care</b>  | 5                | 7.14           | 53                              | 75.71                         |
| <b>Non-profit organization</b>  | 5                | 7.14           | 58                              | 82.86                         |
| <b>Self-employed</b>  | 3                | 4.29           | 61                              | 87.14                         |
| <b>Other</b>  | 8                | 11.43          | 69                              | 98.57                         |
| <b>No response</b>  | 1                | 1.43           | 70                              | 100.00                        |

*The FREQ Procedure*

| <b>11. Have you enrolled at a college or university since earning your undergraduate degree from UK?</b> |                  |                |                             |                           |
|--|------------------|----------------|-----------------------------|---------------------------|
| <b>Q11</b>   | <b>Frequency</b> | <b>Percent</b> | <b>Cumulative Frequency</b> | <b>Cumulative Percent</b> |
| <b>Yes, Part-time</b>  | 6                | 8.33           | 6                           | 8.33                      |
| <b>Yes, Full-time</b>  | 9                | 12.50          | 15                          | 20.83                     |
| <b>No</b>  | 54               | 75.00          | 69                          | 95.83                     |
| <b>No response</b>   | 3                | 4.17           | 72                          | 100.00                    |

## Institutional Research (7-4110)

## Undergraduate Alumni Survey - Graduated in 2004-2005 Academic Year

## Results for the College of Communication

The *FREQ* Procedure

| 12.If yes, what is the highest degree you have achieved or are pursuing? |           |         |                      |                    |
|--|-----------|---------|----------------------|--------------------|
| Q12  | Frequency | Percent | Cumulative Frequency | Cumulative Percent |
| Another undergraduate degree   | 4         | 26.67   | 4                    | 26.67              |
| Master's or Education Specialist   | 8         | 53.33   | 12                   | 80.00              |
| First-Professional degree  | 1         | 6.67    | 13                   | 86.67              |
| Seeking additional credit hours rather than a degree                     | 1         | 6.67    | 14                   | 93.33              |
| No response  | 1         | 6.67    | 15                   | 100.00             |

| 13-1.How did you support yourself while in graduate school?<br>-Research assistantships |           |         |                      |                    |
|---|-----------|---------|----------------------|--------------------|
| Q1301   | Frequency | Percent | Cumulative Frequency | Cumulative Percent |
| Research assistantships   | 2         | 13.33   | 2                    | 13.33              |
| No response   | 13        | 86.67   | 15                   | 100.00             |

| 13-2.How did you support yourself while in graduate school?<br>-Graduate assistantships |           |         |                      |                    |
|---|-----------|---------|----------------------|--------------------|
| Q1302   | Frequency | Percent | Cumulative Frequency | Cumulative Percent |
| Graduate assistantships   | 3         | 20.00   | 3                    | 20.00              |
| No response   | 12        | 80.00   | 15                   | 100.00             |

| 13-3.How did you support yourself while in graduate school?<br>-Teaching assistantships |           |         |                      |                    |
|---|-----------|---------|----------------------|--------------------|
| Q1303   | Frequency | Percent | Cumulative Frequency | Cumulative Percent |
| Teaching assistantships   | 3         | 20.00   | 3                    | 20.00              |
| No response   | 12        | 80.00   | 15                   | 100.00             |

| 13-4.How did you support yourself while in graduate school?<br>-Fellowships |           |         |                      |                    |
|---|-----------|---------|----------------------|--------------------|
| Q1304   | Frequency | Percent | Cumulative Frequency | Cumulative Percent |
| No response   | 15        | 100.00  | 15                   | 100.00             |

*The FREQ Procedure*

| 13-5.How did you support yourself while in graduate school?<br>-Loans |           |         |                         |                       |
|---|-----------|---------|-------------------------|-----------------------|
| Q1305   | Frequency | Percent | Cumulative<br>Frequency | Cumulative<br>Percent |
| Loans   | 2         | 13.33   | 2                       | 13.33                 |
| No response   | 13        | 86.67   | 15                      | 100.00                |

| 13-6.How did you support yourself while in graduate school?<br>-Grants |           |         |                         |                       |
|--|-----------|---------|-------------------------|-----------------------|
| Q1306  | Frequency | Percent | Cumulative<br>Frequency | Cumulative<br>Percent |
| Grants   | 1         | 6.67    | 1                       | 6.67                  |
| No response  | 14        | 93.33   | 15                      | 100.00                |

| 13-7.How did you support yourself while in graduate school?<br>-Personal earnings/savings |           |         |                         |                       |
|---|-----------|---------|-------------------------|-----------------------|
| Q1307   | Frequency | Percent | Cumulative<br>Frequency | Cumulative<br>Percent |
| Personal earnings/savings   | 7         | 46.67   | 7                       | 46.67                 |
| No response   | 8         | 53.33   | 15                      | 100.00                |

| 13-8.How did you support yourself while in graduate school?<br>-Other |           |         |                         |                       |
|---|-----------|---------|-------------------------|-----------------------|
| Q1308   | Frequency | Percent | Cumulative<br>Frequency | Cumulative<br>Percent |
| Other   | 5         | 33.33   | 5                       | 33.33                 |
| No response   | 10        | 66.67   | 15                      | 100.00                |

## Institutional Research (7-4110)

## Undergraduate Alumni Survey - Graduated in 2004-2005 Academic Year

## Results for the College of Communication

| 14.How many times you did the following during the past year?  | Number of Responses | Percent of Responses |       |           |          | Mean | StDev |
|--|---------------------|----------------------|-------|-----------|----------|------|-------|
|  |                     | Not at all           | Once  | 2-3 times | 4+ times |      |       |
|  |                     | Question             |       |           |          |      |       |
| <b>a. Contributed money or time to charitable organization</b> | 70                  | 7.14                 | 14.29 | 50.00     | 28.57    | 3.00 | 0.85  |
| <b>b. Gone to meetings of civic organizations</b>              | 71                  | 59.15                | 11.27 | 15.49     | 14.08    | 1.85 | 1.14  |
| <b>c. Gone to a play</b>                                       | 71                  | 38.03                | 29.58 | 23.94     | 8.45     | 2.03 | 0.99  |
| <b>d. Read an entire book for pleasure</b>                     | 72                  | 13.89                | 15.28 | 40.28     | 30.56    | 2.88 | 1.01  |
| <b>e. Used a library or its services</b>                       | 72                  | 29.17                | 15.28 | 26.39     | 29.17    | 2.56 | 1.20  |
| <b>f. Gone to a museum or art gallery</b>                      | 71                  | 26.76                | 38.03 | 23.94     | 11.27    | 2.20 | 0.97  |
| <b>g. Gone to a classical music concert</b>                    | 71                  | 78.87                | 12.68 | 5.63      | 2.82     | 1.32 | 0.71  |
| <b>h. Gone to a popular music concert</b>                      | 72                  | 15.28                | 27.78 | 37.50     | 19.44    | 2.61 | 0.97  |

The *FREQ* Procedure

| 15.Were you registered and did you vote in the last election? |           |         |                      |                    |
|---|-----------|---------|----------------------|--------------------|
| Q15   | Frequency | Percent | Cumulative Frequency | Cumulative Percent |
| Yes, registered and voted                                     | 54        | 75.00   | 54                   | 75.00              |
| No, registered but did not vote                               | 11        | 15.28   | 65                   | 90.28              |
| No, not registered but eligible                               | 7         | 9.72    | 72                   | 100.00             |

*The FREQ Procedure*

| Alumni sex |           |         |                      |                    |
|------------|-----------|---------|----------------------|--------------------|
| SEX        | Frequency | Percent | Cumulative Frequency | Cumulative Percent |
| Female     | 48        | 66.67   | 48                   | 66.67              |
| Male       | 24        | 33.33   | 72                   | 100.00             |

| Alumni ethnicity |           |         |                      |                    |
|------------------|-----------|---------|----------------------|--------------------|
| RACE             | Frequency | Percent | Cumulative Frequency | Cumulative Percent |
| White            | 72        | 100.00  | 72                   | 100.00             |